



THE INTERNATIONAL CONFERENCE ON

THE FREEDOM OF THE PRESS

PRESS FREEDOM
IN THE DIGITAL ERA




Monday // May 8, 2017

Time	Event
17:30-19:00	<p>Opening Session: Greetings & Keynote Speaker</p> <p>Speakers: Mr. Dan Meridor, Chairman of JPC Advisory Board, former Deputy Prime Minister Mr. Nitzan Chen, Director of the Government Press Office MK Ksenia Svetlova, Israeli politician, journalist, associate professor at the Hebrew University of Jerusalem, Chairman of the caucus for freedom of speech and expression. Mr. Dan Perry, Middle East Editor, Associated Press</p> <p>Chair: Mr. Uri Dromi, Director General, Jerusalem Press Club</p> <p>Keynote speaker: Mr. Carl Bernstein, <i>The Washington Post</i> reporter; who, together with Bob Woodward, broke the Watergate story, will reflect on government-press relations from Nixon to Trump</p> <p>Sponsored by DPIJI Daniel Pearl International Journalism Institute</p>
19:00	Break
19:10-20:45	<p>Governments and the Press: Friends or Foes</p> <p><i>US President Donald Trump called the press “phony” and denied access to White House briefings; Turkish President Recep Tayyip Erdogan throws journalists to jail; in Vladimir Putin’s Russia they are oppressed; and in Israel, according to the RSF’s Press Freedom Index, the public broadcasting is going through hard time. This panel will surely make headlines.</i></p> <p>Speakers: Ms. Lynn Walsh, <i>NBC 7 Investigates</i> in San Diego, National President of the Society of Professional Journalists. Ms. Galina Sidorova, author and columnist with <i>RFE/RL – Radio Svoboda (Moscow)</i>; co-founder of the Community of Investigative Journalists – Foundation 19/29; Executive Board of the Vienna-based International Press Institute (IPI). Mr. Aviv Bushinsky, former spokesperson of Prime Minister Benjamin Netanyahu. Dr. Zoltán Kovács, Spokesperson of the Hungarian government.</p> <p>Chair: Mr. Jacob Eilon, Chief Anchorman, <i>Walla News Digital Network</i>, Israel’s largest digital outlet.</p>
21:00	Opening Dinner

Tuesday // May 9, 2017

Time	Event
09:30 - 09:55	<h2>Press Freedom Fighters</h2> <p><i>The Secretary General of the International Association of Press Clubs (IAPC) will talk about the annual Freedom of Speech Award.</i></p> <p>Speaker: Mr. Jarosław Włodarczyk President of Press Club Polska (Warsaw) and the Secretary General of the International Association of Press Clubs (IAPC). Ms. Aleksandra Gubskaya, The coordinator of the Press Club Belarus.</p>
09:55 - 11:15	<h2>War Coverage in the Digital Era</h2> <p><i>Ever since William Howard Russell covered the Charge of the Light Brigade in the Crimean War in 1854, war correspondents have risked their lives to bring the realities of the battlefield to readers, viewers, and listeners. Many of them have paid with their lives in the line of duty, and wars have only become more lethal. New technologies, including Artificial Intelligence, open new options for war coverage. Will it be the same?</i></p> <p>Opening remarks: Prof. Gadi Wolfsfeld, Head of the Graduate Program, Sammy Ofer School of Communications, Interdisciplinary Center Herzliya, will discuss the Infocore EU research on the role of social media in collective action.</p> <p>Speakers: Mr. Ediz Tıyanşan, Turkish foreign correspondent with TRT World. Mr. Robert Mahoney, Deputy Executive Director of the Committee to Protect Journalists. Dr. Noam Lemelshtich Latar, Dean, Sammy Ofer School of Communications, Interdisciplinary Center Herzliya. Mr. Walid Al Omari, Al Jazeera Israel & Palestine Bureau Chief.</p> <p>Chair: Ms. Tania Krämer, Deutsche Welle DW-TV</p>
11:15 - 11:45	Break

Time	Event
11:45 - 13:10	<p>Journalism Ethics Under Pressure</p> <p><i>Traditional media, particularly newspapers, are suffering from the impact of structural and market changes, which have reduced the profitability of media enterprises. In response, severe cuts have been imposed in editorial departments, weakening the quality of journalism and sacrificing reporting standards in pursuit of commercial objectives, overriding ethical values with journalism that is populist, sensational, and biased. The rise of social media legitimizes the use of amateurs in a weakened traditional media industry. The panel will discuss ways to maintain ethical norms in such a challenging environment.</i></p> <p style="text-align: center;">Sponsored by FuenteLatina <i>En el Medio Oriente</i></p> <p>Speakers: Mr. Oren Persico, journalist and media critic at <i>The Seventh Eye</i>, an independent Israeli website devoted to journalism. Mr. Yair Tarchitsky, Chairman of The Union of Journalists in Israel. Mr. Alan D. Abbey, Director of Internet and Media at the Shalom Hartman Institute in Jerusalem. Mr. William Booth, <i>The Washington Post</i> Jerusalem Bureau Chief.</p> <p>Chair: Dr. Tehilla Shwartz Altshuler, Research Fellow at Israel Democracy Institute (IDI).</p>
13:10 - 14:10	Lunch Break
14:10- 14:20	<p>SHOWBOX</p> <p>David Feuerstein, Vice President Strategic Partnerships & Sales at Showbox</p>
14:20 - 15:40	<p>Innovation & Freedom of the Press</p> <p><i>More people than ever are getting their news via their smartphones, and some from their smart-watches. The Cards system, which integrates designers, editors and technical people, provides visual presentations to make social media more appealing and effective. But guidance has shifted from the editorial board rooms to corporate headquarters and governments have new ways to become Big Brother. How can we maintain freedom of the press in such a turbulent era?</i></p> <p>Speakers: Mr. David Horovitz, Founding Editor of <i>The Times of Israel</i>. Ms. Deidre Depke, Elected President of the Overseas Press Club of America. Ms. Michal Shilor, Founder of '0202' - a brand-new Facebook page that translates Arabic-language news items about East Jerusalem into Hebrew. Ms. Mayke Blok, Media strategist of <i>De Correspondent</i>.</p> <p>Chair: Ms. Sarah Tuttle Singer, <i>Times of Israel's</i> New Media Editor.</p>

Time	Event
15:40 - 16:00	Break
16:00 - 17:00	<p data-bbox="219 244 952 320">Reporters Without Borders Present the World Press Freedom Index</p> <p data-bbox="219 336 1013 496"><i>A global benchmark, the World Press Freedom Index ranks 180 countries according to the freedom allowed journalists. It incorporates indicators on the level of media freedom violations in each region. Last year's index showed that Europe still had the freest media, followed distantly by Africa, which, for the first time, overtook the Americas, a region where violence against journalists was on the rise. Asia and Eastern Europe/Central Asia followed, while North Africa/Middle East was still the region where journalists were most subjected to constraints of every kind. What will the new index reveal?</i></p> <p data-bbox="219 512 1003 563">Speaker: Mr. Prem Samy, Head of the World Press Freedom Index, Reporters Without Borders.</p> <p data-bbox="219 584 826 612">Chair: Mr. Seth J. Frantzman, The Jerusalem Post's op-ed editor.</p>
17:00 - 17:15	Break
17:15 - 18:15	<p data-bbox="219 738 552 770">Press Freedom in Israel</p> <p data-bbox="219 786 1025 946"><i>press has been under attack: Public broadcasting has been subject to pressure from the government, a publisher schemes with the Prime Minister to offer positive coverage for economic gains, and there were calls to boycott the liberal Haaretz newspaper because of a certain opinion piece. Haaretz publisher Amos Schocken will discuss all this and more with Israel Harel, Founder and first Editor-in-Chief of the political magazine 'Nekuda' (To the point) and columnist at Haaretz. Rotem Danon, Editor-in-Chief of Liberal .magazine will moderate this loaded panel</i></p> <p data-bbox="219 954 734 978"><i>The session will be held in Hebrew, with simultaneous translation</i></p> <div data-bbox="225 999 1005 1078" style="border: 1px solid #ccc; padding: 5px; margin: 10px 0;"> <p data-bbox="400 1023 516 1046" style="text-align: center;">Sponsored by</p> <div data-bbox="561 1010 748 1070" style="text-align: center;">  </div> </div> <p data-bbox="219 1094 810 1121">Speakers: Mr. Amos Schocken, Publisher of Haaretz newspaper</p> <p data-bbox="353 1134 988 1185">Mr. Israel Harel, Founder and first Editor-in-Chief of the political magazine 'Nekuda' (To the point) and columnist at Haaretz.</p> <p data-bbox="219 1214 981 1265">Chair: Mr. Rotem Danon, Editor-in-Chief and Founder of the political Magazine Liberal.</p>
18:15 - 18:30	Break



Time	Event
18:30 - 19:30	<p data-bbox="213 204 871 240">Press Freedom Under Trump and Netanyahu</p> <p data-bbox="213 253 1016 411"><i>Dalia Dorer, Israel Supreme Court Judge Emeritus and President of the Israeli Press Council, will give introductory remarks at a panel where two experts will discuss the new challenges to press freedom in the United States and Israel: Professor Frederick Lawrence, former President of Brandeis University and an expert on freedom of speech, and Professor Mordechai Kremnitzer, professor emeritus at the Faculty of Law at the Hebrew University of Jerusalem and the Vice President of The Israel Democracy Institute.</i></p> <p data-bbox="213 421 566 445">You don't want to miss this session.</p> <p data-bbox="208 485 421 510">Speakers: Speakers:</p> <p data-bbox="322 518 1016 596">Prof. Frederick M. Lawrence, former President of Brandeis University. Visiting Professor of Law and Senior Research Scholar in Law at Yale Law School. Lawrence is a leading expert on civil rights, free expression, and bias crimes.</p> <p data-bbox="322 604 983 654">Former Supreme Court Justice Emeritus Dalia Dorer, President of the Israel Press Council.</p> <p data-bbox="322 662 1008 769">Prof. Mordechai Kremnitzer, Professor emeritus at the Faculty of Law at the Hebrew University of Jerusalem, former Dean of the Faculty of Law, and President of the Israeli Press Council. Currently, he is the Vice President of The Israel Democracy Institute.</p> <p data-bbox="208 778 844 804">Chair: Ms. Ruth Eglash, <i>The Washington Post</i> correspondent in Israel.</p>
21:00	Culinary Tour - Mahane Yehuda Market, Jerusalem

Program subject to changes